

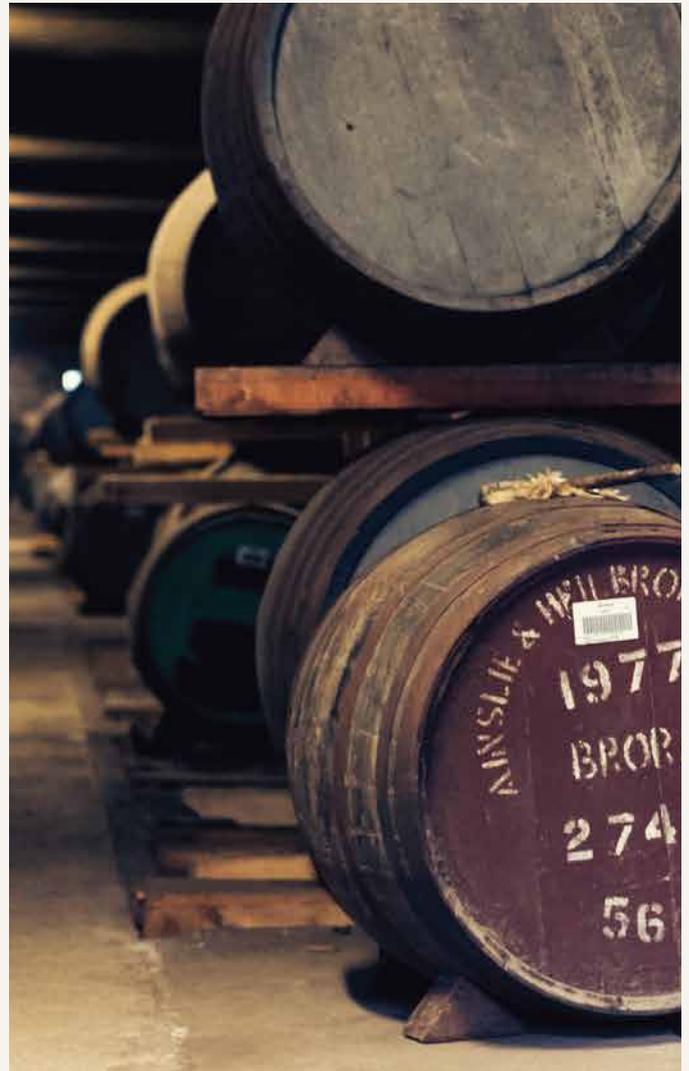


THE OPPORTUNITY

Braeburn Whisky is delighted to offer an exclusive opportunity from the Craigellachie Distillery located in Scotland's iconic Speyside region.

Craigellachie casks provide investors with a rare and extremely lucrative asset to diversify their portfolio as part of a well-balanced wealth preservation strategy. The opportunity to purchase immediately after distillation positions this cask for exceptional growth over the next 5 to 10 years. Quite simply, this cask is a fantastic investment opportunity.

Following distillation, the liquid will be matured in ex-bourbon barrels and sherry hogsheads. Craigellachie are famously located in the heart of Speyside, only a short walk from both The Macallan and Glenfiddich distilleries. They are proudly regarded as one of whiskies most exciting spirits after being established in 1890, and adored by Whisky lovers across the globe, Craigellachie possesses a lighter, fruitier character than the older distilleries – one of the earliest descriptors of Craigellachie mentions pineapple as a desirable aroma.



Craigellachie casks provide investors with a rare and *extremely lucrative* asset to diversify their portfolio as part of a well-balanced wealth preservation strategy.

INVESTMENT DETAILS

DISTILLERY:	Craigellachie
DISTILLATION DATE:	November 13, 2007
CASK TYPE:	Bourbon Hogshead
CURRENT AGE:	12 Years
ALCOHOL BY VOLUME (ABV):	61.65%
VOLUME:	130 litres
VOLUME IN BOTTLES:	301 bottles
PRICE:	£9,500
PRICE/7OCL:	£31.53

EXIT STRATEGIES

Exit at 18 Years

Purchasing a 12-year-old cask now lends itself well to a holding period of about 6 years. At 18-years-old, the whisky has had the opportunity to draw in the flavour and character from the cask. Holding this cask for at least 6 years will provide investors with a considerable return and will effectively safeguard wealth. However, the spirit can greatly benefit from additional years in the cask, as cask values increase dramatically after 20 years of maturation.

Exit at 22 Years

This cask makes an excellent 11-year investment, as casks become much more valuable after the spirit has matured for at least 20 years. At 22-years-old, the whisky will have mellowed out significantly and encompassed the characteristics of a great spirit. Casks of this age are highly sought out among enthusiasts across the globe, making them a quick sell on Braeburn Whisky's secondary market.

Exit Beyond 25 Years

Time rewards the most patient investor. Whisky casks that are allowed to age past 25 years are rare in the industry and sell at top-dollar on the secondary market. Buyers and investors alike know that these spirits have matured into a prestigious tasting experience. Enthusiasts willingly pay premium prices for a spirit like this.

DISTILLERY OVERVIEW



Craigellachie sits firm in the heart of Speyside, flat bang in the middle of Scotch territory. It obstinately stands alone on a rock overlooking the confluence of the rivers Fiddich and Spey. But rid your mind of that typical 'Speyside' FLAVOUR, for Craigellachie rebels against this.

It consciously makes no concessions to modern-day house rules. Craigellachie is an unapologetic and unique whisky, robust and muscular with a hint of pineapple. The distillery was built in 1891, when the great Alfred Barnard described our whisky as 'a style seldom met', and we've been old fashioned - in style and flavour - ever since.

DISTILLERY HISTORY

The foundation of Craigellachie Distillery was a joint project of Peter Mackie and Alexander Edward. Mackie's family already owned Lagavulin at that time which couldn't satisfy the demand for single malt whisky to produce the blend White Horse. Edward's family also worked in the whisky business and owned the Benrinnes Distillery at that time.

They started to build Craigellachie in 1891 when the whisky boom was at its peak. The architect was the famous Charles Doig from Elgin. Official sources say that whisky production at Craigellachie only began in 1898 although there are some earlier tasting notes from Alfred Barnard who visited Craigellachie circa 1893. In 1898 the whisky boom was over and production at Craigellachie was not very high. But Peter Mackie was a forward-looking businessman and the distillery survived. In 1916 Alexander Edward left and Mackie took over Craigellachie on his own and formed White Horse Distillers.

In 1925 the Distillery Company Limited was formed by John Walker & Co, James Buchanan & Co. and John Dewar & Sons and two years later they bought White Horse Distillers. In 1930 DCL was transferred to DCL. In 1987 they merged with Arthur Bell and Sons to become United Distillers. They sold Craigellachie together with Aberfeldy, Brackla, Aultmore and the John Dewar and Sons to Bacardi in 1998.

Although there were ups and downs and some short terms of closings the Craigellachie Distillery never had to experience a longer period of being mothballed.

1891



KEY POINTS

- ▶ Has been producing single malt whisky since 1891.
- ▶ An important component in White Horse blended whisky.
- ▶ Growing in prominence since Dewars relaunched as a single malt brand in 2014.
- ▶ Located in the heart of Speyside region with Aberlour and Macallan as nearby neighbors.

DISTILLERY INFO



ISLANDS

SPEYSIDE

HIGHLANDS

ISLAY

CAMPBELTOWN

LOWLANDS

REGION: Speyside

YEAR FOUNDED: 1891

STATUS: Operational

OWNER: Bacardi

CAPACITY: 4 million litres/yr

DISTILLERY AWARDS

- CRAIGELLACHIE 13 YEARS OLD - *Gold*, World Whiskies Awards 2017
- CRAIGELLACHIE 17 YEARS OLD - *Category Winner*, World Whiskies Awards 2019
- CRAIGELLACHIE 23 YEARS OLD - *Double Gold*, San Francisco Spirits Competition 2015
- CRAIGELLACHIE 31 YEARS OLD - *World's Best Single Malt*, World Whiskies Awards 2017

IN THE NEWS



Craigellachie's Clever 33-Year-Old Scotch Commands A High Price

Apr 6, 2019 By Gregory Mitchell

How can a Scotch brand that's only been around for five years suddenly offer a 30-year-old single malt with a \$3,000 price tag? In the case of Craigellachie, the answer is easy. They've been making



Aberfeldy & Craigellachie Launch Exceptional Cask Series

Emily Price Contributor

Yves

A lower alcohol, smoother, and increasingly trend and subscription



Oldest, rarest, £3,499 99 Craigellachie bottling launched by World Duty Free at Heathrow

By Liam Coleman

Source: RT The Moodie Davitt Report

23 January 2020

Bacardi Global Travel Retail has released the oldest, rarest and most expensive Craigellachie bottling through a World Duty Free exclusive at Heathrow Airport.

"It's a good example of the significance of this channel when the company chooses global travel retail as the market for this ultra-premium release" - Bacardi Global Travel Retail Managing Director Vinay Gokhale

Distilled in 1989, the 30-year-old single cask whisky is available at the Moodie Davitt



CRAIGELLACHIE GIVES AWAY 51 YEAR OLD WHISKY

Includes 100% of the bottle

Craigellachie is giving away its rarely bottled 51-year-old whisky to five bar fans, rather than bottle it for sale to others due!

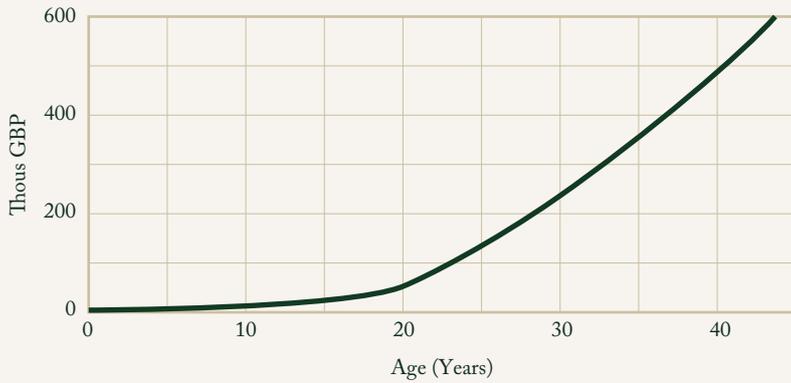
EXPLORE MORE

Record-breaking Dalmore sells for £194,000

The 51-year-old single malt is the most expensive bottle of whisky auctioned by Christie's

TRENDS/MARKET DATA

Age Dependency of Cask Prices



This visual representation of cask price shows why investors are so quick to choose whisky casks as an investment and vehicle for safeguarding wealth. During the early years of maturation, the casks increase in value subtly, yet steadily.

However, patience is an investor's best friend.

Casks throughout the industry see a sharp rise in both demand and, as a result, value as the cask pushes into their second decade and beyond. Most whisky casks are bottled before age 20. Once a cask reaches the age of 20, the whisky becomes more rare, not to mention delicious, and desirable.

Casks allowed to mature past 20 years fetch some of the highest prices on the secondary market. As a cask matures past its second decade, the value continues to increase exponentially.

Investors willing to buy hold casks past age 20 will see a significant return on their investment. Alternatively, investors that hold a cask past age 30 and into the next decades of maturation will have the most to gain.

COMPARABLE BOTTLES



Craigellachie
19 Years Old
£66 GBP/BOTTLE



Craigellachie
20 Years Old
£115 GBP/BOTTLE



Craigellachie
23 Years Old
£385 GBP/BOTTLE



Craigellachie
46 Years Old
£1,025 GBP/BOTTLE



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