



B

Braeburn Whisky is delighted to offer a 13-year-old Refill Bourbon Hogshead cask from the Bruichladdich Distillery, distilled in 2006.

Why We Love Bruichladdich Casks:

- ▶ Preserves superior flavour and mouthfeel with no chill-filtration
- ▶ Committed to their local community and keeping the full distillation process on-site
- ▶ Striving to become 100% “green” by 2025
- ▶ Recognized by the Queen for international trade efforts
- ▶ Produced the strongest single malt in the world using a centuries-old method

A Bruichladdich cask is an excellent addition to any investment strategy. With its many awards and recognition throughout the whisky industry, Bruichladdich boasts a safe investment opportunity over the next 5-10 years and beyond.

Bruichladdich casks mature oceanside in the Islay region. The salty and citrus notes permeate into the whisky and enhance its character. The distillery focuses on local community, sourcing all of their barley from Scotland. They were recognized for their commitment to the farmers in 2010 by the Scottish Farmer, honouring the distillery as an environmentally aware supplier of the year.

Their commitment to the environment has continued and by 2025, the distillery plans to use only green energy sources. Bruichladdich is already repurposing hot wastewater from distillation and using it for heat and energy throughout the distillery.

Bruichladdich’s many awards and focus on sustainability are the perfect setups for continued success. Their continuous search for innovative ways to reduce their carbon footprint paired with their ties to traditional distillation make a Bruichladdich cask the perfect investment for both new and experienced investors.



**Bruichladdich casks provide investors an opportunity to diversify their portfolios with an *extremely lucrative* asset, backed by countless awards, as part of a well-balanced wealth preservation strategy.**

## INVESTMENT DETAILS

DISTILLERY:	Bruichladdich
DISTILLATION DATE:	July 21, 2006
CASK TYPE:	Refill Bourbon Hogshead
CURRENT AGE:	13 Years
ALCOHOL BY VOLUME (ABV):	56.00%
VOLUME:	70.8 litres
VOLUME IN BOTTLES:	181 bottles
PRICE:	£12,250
PRICE/7OCL:	£67.82

---

## EXIT STRATEGIES

### *Exit at 18 Years*

Purchasing the cask now at 13 years old lends itself well to a holding period of about 5 years, as prices of whisky casks rise reliably year on year until it passes 18. Holding this cask for at least 5 years will provide investors with a considerable return and will effectively safeguard wealth.

### *Exit at 25 Years*

Alternatively, this could be an excellent 12-year investment, as casks become more valuable as they pass the 20-year mark and mature to 25 years. Casks of this age are highly sought out among enthusiasts and sell quickly on Braeburn Whisky's secondary market.

### *Exit Beyond 30 Years*

Time rewards the most patient investor. Whisky casks that are allowed to age past 30 years are rare in the industry. Couple that with the solid reputation of Bruichladdich, and you can expect to see a significant return on your investment.

## DISTILLERY OVERVIEW



*B*

Bruichladdich, meaning “raised beach”, sits on the island of Islay off the coast of western Scotland. The distillery is known for using barley only grown in Scotland some of which is organic. Bruichladdich focuses on their local community, employing about 80 people from the area and working with local farmers to expertly craft their whisky.

Bruichladdich prides itself on housing almost all of the distillation process on-site. While they don’t currently have their own malting floors, the distillery is planning for their return. By 2023, Bruichladdich will install Saladin boxes of its own and begin malting barley on-site. At that point, Bruichladdich will be mostly self-contained, from distillation to bottling.

## DISTILLERY HISTORY

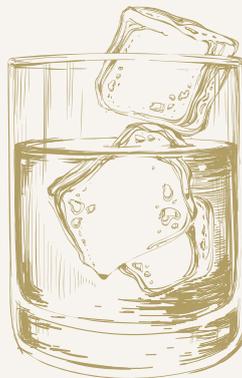
Barnett Harvey built the Bruichladdich distillery in 1881 and production ran smoothly until about 1929 when Bruichladdich had its first closure. The distillery opened again just seven years later in 1936. Two years after reopening, Bruichladdich changed hands in 1938 and found its way under Train & McIntyre.

Years later in 1961, after Bruichladdich had changed hands again, floor maltings at the distillery stopped. However, the extra space allowed Bruichladdich to add four additional stills before a few more closures in the 1980s-1990s.

In 2000, things began to change at Bruichladdich. The distillery was purchased by Murray McDavid. Bruichladdich quickly made a name for itself and over the years released a variety of expressions. One of their releases was the world's most heavily peated whisky. Another one was the first quadruple distilled single malt, which happens to have the highest alcohol content of any single malt scotch in the world.

When Rémy Cointreau purchased the distillery in 2012, the momentum continued. To this day, the distillery has been releasing new expressions of their Islay spirit, each as desirable as the prior. As the distillery moves into the future, even greater things are expected.

Floor maltings will be returning in 2023 and by 2025, the distillery will run entirely on green energy. As Bruichladdich continues to focus on keeping their distillery sustainable and partnering with local farmers, their whisky will continue to stand apart from the rest.



## DISTILLERY INFO



## DISTILLERY AWARDS

### DISTILLERY OF THE YEAR

*The Malt Advocate, a whisky industry magazine, awarded Bruichladdich with the Distillery of the Year award in both 2001 and 2003.*

### DISTILLER OF THE YEAR

*During the time that Jim McEwan served as Bruichladdich's Master Distiller, he won the Distiller of the Year award three separate years: 2000, 2002, and 2003.*

### MOST ALCOHOLIC SINGLE MALT SCOTCH

*This isn't technically an award but we felt it was prestigious enough to mention. Bruichladdich X4 Quadrupled Whisky is the most potent Scotch in the world. It's made using a centuries-old quadruple distillation process. Enjoy at your own risk.*

## WHISKY-SPECIFIC AWARDS

BRUICHLADDICH ISLAY BARLEY 2010 *(Single Malt Scotch): Gold at 2018 Whiskies of the World Awards*

BRUICHLADDICH CLASSIC LADDIE - *(Single Malt Scotch Bourbon Cask): Silver at 2018 Whiskies of the World Awards*

BRUICHLADDICH 12 YEARS OLD - *Best Islay Unpeated Single Malt Whisky 13-20 Years at 2008 World Whiskies Awards*

BRUICHLADDICH 2ND EDITION 15 YEARS OLD - *Best Islay Unpeated Single Malt Whisky at 2007 World Whiskies Awards*

BRUICHLADDICH BLACKER STILL - *Best Islay Single Malt Whisky Vintage at 2007 World Whiskies Awards*

## DISTILLERY PROFILE

Buichladdich is an elite distillery in the Islay region in Scotland. The unique character comes from the traditional way that Buichladdich distils whisky. Whisky from Buichladdich is kept in its natural form; that means no caramel colouring and no chill-filtering. These two factors combined have created a whisky with a superior mouthfeel and flavour.

Buichladdich's annual output of 1.5 million litres is thanks to the four stills on-site. All whiskies released under the Buichladdich brand are unpeated. The distillery, however, does produce peated spirits under the Port Charlotte and Octomore brands. Buichladdich is also known for creating the world's most heavily peated expression (under Octomore) and the world's most potent single malt Scotch.

When they're not breaking records, Buichladdich has also been recognised for other business efforts. The Queen honoured Buichladdich with the Award for Enterprise based on the distillery's success in international trade. Additionally, Buichladdich was recognised as Distillery of the Year twice and their Master Distiller was named Distiller of the Year three times.

On an environmental level, Buichladdich is unmatched. The barley used in distillation is locally grown and a portion of it is organic. Buichladdich works with local farmers to create the best barley for their whisky. Buichladdich also thrives in supporting green energy efforts. By 2025, the entire distillery will rely only on green energy.

These top-notch efforts toward sustainability paired with Buichladdich's high-quality whiskies are setting the stage for increasing success as the distillery moves into the future of the whisky industry.

## IN THE NEWS

**Remy Cointreau buys Buichladdich Distillery**  
23 July 2012

Drinks giant Remy Cointreau has agreed to buy Hebridean distillery Buichladdich for £58m.

The acquisition marks the French company's first move into the premium single malt Scotch whisky market.

Remy Cointreau said the deal maintained its strategy of investing in international premium spirits with strong "flavour lanes".



The Hebridean distillery on Islay was rebranded after being bought by a group of investors in 2005.



**Buichladdich Distillery announces plans for in-house maltings by 2023**  
14 July 2022

Buichladdich have announced plans to close the loop on their all-islay process by installing on-site maltings at their distillery on the island.

**Here's how this Scottish whisky distillery will be 100% green by 2025**  
12 November 2021



The Buichladdich Distillery Company is on the list of 100% Green. The company is committed to being 100% green by 2025. The distillery is committed to being 100% green by 2025. The distillery is committed to being 100% green by 2025.

**Buichladdich Delivers On Authenticity**  
The single malt Scotch whisky from Islay cultivates a message of transparency.



Scotland's Buichladdich distillery, purchased by Remy Cointreau in 2012, has carved out a niche by focusing on the terroir of Islay. That strategy has paid off—the Buichladdich brand was up 33 percent in the 52 weeks ended June 18<sup>th</sup>, according to Nielsen. "The story about terroir, transparency and authenticity resonates with consumers," says Judd Zissel, vice president of marketing and innovation for Buichladdich and The Botanist at Remy Cointreau USA. Marketing is centered around the "Terroir Matters" slogan and emphasizes that Buichladdich uses only Scottish barley and matures all its whisky on Islay. The Buichladdich single malt range includes The

## TRENDS/MARKET DATA

### *Age Dependency of Cask Prices*



This visual representation of cask price shows why investors are so quick to choose whisky casks as an investment and vehicle for safeguarding wealth. During the early years of maturation, the casks increase in value subtly, yet steadily.

However, patience is an investor's best friend.

Casks throughout the industry see a sharp rise in both demand and, as a result, value as the cask pushes into their second decade and beyond. Most whisky casks are bottled before age 20. Once a cask reaches the age of 20, the whisky becomes more rare, not to mention delicious, and desirable.

Casks allowed to mature past 20 years fetch some of the highest prices on the secondary market. As a cask matures past its second decade, the value continues to increase exponentially.

Investors willing to buy younger casks and hold them to age 20 will see a significant return on their investment. Alternatively, investors willing to hold a cask of any age past age 20 and into the next decades of maturation will have the most to gain.

---

## POPULAR BOTTLES



*Bruichladdich*  
*13 Years Old*  
£77 GBP/BOTTLE



*Bruichladdich 2002*  
*16 Years Old*  
£220 GBP/BOTTLE



*Bruichladdich*  
*27 Years Old*  
£180 GBP/BOTTLE



*Bruichladdich*  
*28 Years Old*  
£210 GBP/BOTTLE



SCOTLAND

The Stables,  
Errol Park Estate,  
Errol, Perthshire,  
PH2 7RA, United Kingdom

SPAIN

Carrer de Rosselló 140  
Floor 1, Door 1  
08036 Barcelona, Spain

SINGAPORE

70 Lorong, 4 Toa Payoh  
#01-347, Toa Payoh Vista,  
Singapore 310070